

## April President's Update

Who knew when I went on my 2 week ski safari around Colorado that I would run into the Big AI of Southern SnowSeekers along with 75 other SSS members who were with the NBA in Snowmass on one of their many trips. I concluded my trip with a week in Steamboat where I skied with Tom Connley, Bridget Tincher, Bill and Judy Young, Kanawha members; Cathi Mulgrew, the Sterns of WSSOC. I ran into Matt Agosta and Bruce of Charlotte. It would have been so much more fun if we all knew we would be there at the same time. Let's really use the CSC Facebook page to let the rest of the clubs know when you will be on a trip at Steamboat or any other area for that matter.

### **PRESIDENT**

Clubs asked for suggestions on how to get younger members and only one club has responded as to what is working for them. From Charlotte: Excerpts are: Most of the younger members are coming from racing. We've gotten a lot of members through Meetup. We have a new member who has taken over the "Social Networking" (Facebook, Meetup Twitter). Also I think the biggest attraction on getting the new younger members is that once a Club has a few, and they come to the meetings, the younger guests at the meetings see that the Club isn't all an older group of people and stay and get interested and in our Club's case get involved. I highly recommend all the Clubs have Facebook pages (preferably) or Facebook Groups (harder to work with and interact from things like our Council's Facebook page on Groups but better than not having anything).

CSC is now up and going on Facebook so be sure and friend us. Our numbers are climbing so keep signing up! Share with all your club members and friends....even if they aren't members....they may see how much fun we have and how versatile we are and decide to join!

Please send your new officer's info to Bruce! there are still a few clubs that have NOT updated their info! Elections occur at different time for our clubs. Therefore it is extremely important to update as soon as your new officer take office.

Also, a reminder that I sent out the new NSCF logo that should be displayed on your website and in your newsletter. The new club logo should be displayed as well....yes, there are clubs that have the old logo!

### **VICE PRESIDENT**

CSC members are reminded to sign up and "like" the Crescent Facebook Page? The link to the page is: <https://www.facebook.com/#!/CrescentSkiCouncil>. We're up to 85 "likes" but with the numbers in CSC, we should have a whole lot more. Come one and sign up! A big thanks to all those that have signed up!

**17 CSC clubs** now have a Facebook page or Group! Some aren't very active but others do a great job (Charlotte, Chattanooga, Asheville in particular).

Also, if anyone has any pictures from the Crested Butte (& Steamboat) trips to email them in .jpgs to Pat and also to Ken Lumsden.

### **TREASURER**

Alice has advised that a couple of clubs still have not paid their annual CSC dues for the current year. She recently contacted these clubs individually in hopes of obtaining payment prior to the Spring Convention. Remember, clubs whose dues aren't paid can't vote at the BOD meeting. If you aren't sure whether your club has paid and sent the required membership listing, please contact Alice at [crescent.treasurer@gmail.com](mailto:crescent.treasurer@gmail.com).

## **CONVENTIONS**

The Annual Spring Convention will be held April 25 - 28, 2013, Myrtle Beach, SC Kingston Plantation, 9800 Queensway Blvd., Myrtle Beach, SC 29572 - Trade Show, where representatives from ski mountains from all over the country present ski resort information to club trip directors; beach games, costume theme party, inter-club competitions for scrapbooks and websites; and Annual Meeting of the Board

**Party Theme: 20,000 Leagues Under the Sea**

**All lodging and registration must go thru Michelle Shuford. Please email her or call her: skibumlong@aol.com or 828-768-0120**

We currently have one condo full and have a 2nd 2-bedroom Ocean View condo available in the Brighton Towers Building for 3 nights. However, that will be turned back in after this Thursday night. After that, only villas back away from the beach will be available. I'll be collecting deposits at the meeting and can tell you what the rate is based on the number of folks in your condo.

**Attached are the 3 tournament registration forms. Please print and send them to the appropriate coordinators along with your payment by the noted deadlines.**

This is always a fun weekend. Come get involved and see how things are done on the Council level.

## **TRIPS**

The big news is CSC is going to offer a trip to **Banff ,March 15-22, 2014**. Details will be available at the Spring convention.

**Tahoe** was voted on for **January 11-18, 2014**

John Casey and Ron Scott are working on Crescent Racing's 30<sup>th</sup> Annual Ski and Race Camp, **December 7-14, 2013** Once again, Steamboat will be the host mountain. I am setting up a special Slalom and Giant Slalom race on Friday of the camp. This is the same type of race we did on the 20<sup>th</sup> and 25<sup>th</sup> anniversary. We will run the usual NASTAR race on Friday as well. Sign up early to reserve the lodging you would like. Sara at Sports America Tours will once again be our travel agent for the trip. Stayed tuned for other special details on the 30<sup>th</sup> Annual Ski and Race Camp.  
<http://www.sportsamerica.com>

## **MEMBER SERVICES**

Please remember to send Bruce your information as listed below:

Newly elected Officers and Board Members of your club:

Name, mailing address, Phone #s (Home, work, cell), email address, Board position(s)

If you are not the Club President any longer please forward to the new President.

Bruce's email address is [snowdawgasoc@bellsouth.net](mailto:snowdawgasoc@bellsouth.net).

## **RACING**

The 2012/2013 Crescent Race Season is now history. The final race of the season is and was the Crescent Cup which is traditionally held at SilverCreek, WV. Three days before the Crescent Cup, SilverCreek received fourteen inches of fresh snow. The day of our race was one of our best racing days as far as weather and course conditions. The sky was clear, there was no wind, and the course was groomed silky smooth. Over one hundred twenty Crescent Racers signed up to compete in the one-day event consisting of four race runs. The team results for the Crescent Cup are;

1<sup>st</sup> place and winner of the Crescent Cup Palmetto  
2<sup>nd</sup> place Winston-Salem  
3<sup>rd</sup> place Charlotte

Complete individual and team results can be reviewed on the Crescent web site on the Racing page.  
<http://crescentskicouncil.org/racing/index.html>

Each club should be proud of the effort put forward by your club racers and the team as a whole. Your club racers and your team are ambassadors for your club. At each race they talk to resort customers the about Crescent Racing and benefits of becoming a member of the various Crescent clubs.

Currently I am working on the race schedule for the 2013/2014 race season. Hopefully I will have everything finalized by the Spring Convention.

With out a doubt, Crescent Racing is the best club racing program in the nation. Please support your club race team and the individuals that make-up your team.

The 2012/2013 Racing Newsletter Credit Sheets have been e-mailed to each Club Race Director. Printing instructions were included as an attachment in the e-mail. ***If your Club no longer prints a paper newsletter, please post the sponsorship logos on your web site.*** When your Club broadcasts a monthly e-blast, please include one of the newsletter sheets, of which there are four. As you have done in the past, please include me in your e-blast mailings and your hard-copy newsletter mailings. I will forward your e-blast and newsletters to Crescent Racing sponsors.

## **PAST PRESIDENT**

Below is the slate of officers for 2013-2014:

President	Margaret Crum	Asheville
Vice President	Pat Harvey	Charlotte
Secretary	Diane Andrews	Augusta
Treasurer	Alice Taylor	Kanawha

Nominations will be taken from the floor. Length of terms are not carved in stone.....terms are one year with nominations every year. If anyone would like more information about an officer and duties, please let me know.

As you may or may not know, I was planning on stepping down and Pat was going to run for President. Pat has had a major job reassignment and felt she could not move up this year. She has a commitment to Crescent and felt she could not meet those commitments at this time. I have been asked to run again.

## **ADMINISTRATIVE**

Please continue to send me an electronic copy of your club newsletter. I really do read them and enjoy seeing what our clubs are doing.

Also, as you elect your new officers, please let the National Ski Club Newsletter know. This publication provides a forum for sharing of ideas between the nation's ski clubs. Officers will receive an invaluable quarterly newsletter .

An update on the NSCF website is that the committee had encountered numerous issues. NSCF is having major issue with their website and it is not ready. The **old website** has been **updated** and new benefits have been added. Please check them out.

Remember to check out all the benefits that NSCF offers to member councils/clubs. New benefits have been added.

<http://www.skicouncil.org>

ID-skiclub

PW: member

Please distribute these updates to your members, via email, your newsletters or by placing them on your web site. If you received this update and are not the current officer, please forward to the appropriate person. Let's keep our members informed!

Everyone, including the committee chairs, is hard at work. Crescent is fortunate to have an excellent group of people who have volunteered to serve in many capacities. Be sure to thank them and remember that we are always looking for more volunteers.

Thank you for allowing me to serve as your president. for another year. Please feel free to email me any concerns, suggestions etc., at any time.

Margaret P. Crum  
President  
Crescent Ski Council  
5 Sandon Circle  
Asheville, NC 2880  
mcrum211@charter.net