



PRESIDENT'S UPDATE - August, 2015

As you probably noticed, I didn't send out a July update. Summer for all of us is a busy time including yours truly. But we have lots of great information to include in this month's update and you'll have plenty to read and catch up on. I hope everyone has had as great a summer as I did. Although it's been hot (and way too dry), the early feel of Fall is already starting to show up in the air. The 2015/16 season is promised to be awesome by the Farmer's Almanac!! We're going to hold them to that!! I hope everyone has signed up for one of our great trips with the Council or your Club. If not, you should do it now!! You won't want to miss out on what promises to be one of best snow years!!

CRESCENT TRIPS

Signups for the Crescent trips for the 2015/2016 season to Steamboat, Mt. Bachelor and Big Sky have been coming in. As of today, there are 161 signed up for Steamboat, 35 for Mt. Bachelor and 92 for Big Sky. Keep spreading the word to your Club members. As you can see, Mt. Bachelor numbers are very low. Please promote all of the trips to your members

The **Steamboat Ski, Race & Ride Camp** is December 5-12, 2015. The **Mt. Bachelor** trip is scheduled for January 16-23, 2016 and the **Big Sky** trip is March 12-19 2015. More information and the link to signups is at www.sportsamerica.com/csctrips. Any questions, check with your Clubs' Trip Leaders or Sara Clemons at Sports America at sara@sportsamerica.com.

Check the Crescent website, www.crescentskicouncil.org for updated Club trip lists. Lisa Beregi, Crescent Trip Chair, has added all the trip information she's received to date and the list is updated on Crescent's website. I'm also attaching a copy to pass along to all of your members. If your Club has a trip that isn't listed, please let Lisa know so the list can be updated. Lisa's email address is dlab88@aol.com. I know some of the other Clubs have some great trips planned and we haven't received the information to pass along to the other Crescent Clubs.

From Sara Clemons:

Hello Crescent Trip Leaders!

I hope you are all having a nice summer, it's going to be gone before we know it! As the summer comes to an end I know many clubs will be re-grouping and we'll hopefully see a surge in sign ups (cross our fingers for cooler weather!) With that said, I wanted to check in/update everyone.

FIRST of all - **IMPORTANT housekeeping news!** Sports America is moving the home office, so we have to update our mailing address. I will update everything that is published online, but if you can all make note and send all future payments to the following address that would be FANTASTIC! We will be forwarding our mail, but please replace the old 141 address with this one:

Sports America
120 Stony Point Rd
Suite 245
Santa Rosa, CA 95401

We also want to congratulate Sara and her husband, Scott. They are expecting another little one who is scheduled to arrive in March, 2016.

KILLINGTON SKI COUNCIL APPRECIATION DAYS

Lee Cohen, Group Sales Manager at Killington Resort / Pico Mountain, has passed along the list of Ski Council Appreciation Days that Killington is offering as a benefit to Crescent members. I'm attaching the list for you to pass along to your members. Another great perk to Crescent membership. If you have any questions, contact Lee at lcohen@killington.com or at (802) 422-6861.

CONVENTIONS Fall Conference

The **Fall Leadership & Training Conference** information and registration form is attached. **The dates are October 23rd through 25th.** Please pass along this information to your members. The Fall Conference will be at Glenstone Lodge in Gatlinburg again this year. Cost per night **per room** is just \$88 (excluding taxes), 1-4 people per room. Glenstone's number is toll free 800-362-9522 or 865-436-9361 (not toll free). Call and make your own reservations – tell them you're with the Crescent Ski Council Conference to get the special rate. Rooms have king or two queen beds. October is a great time to be in the Smokies so Glenstone is giving the same low rate from Thursday, October 22 through Monday, October 26 if you want to stay longer.

There are some great workshops scheduled on Saturday at the Conference. Additionally, some fun stuff has been added. On Saturday, October 24th, if you're not attending any of the meetings, Tom Cressler, a member of the Knoxville Ski & Outing Club, and a long time enthusiast of hiking in East Tennessee, is hosting and guiding a hike in the Smokies. Information on the hike is attached. There is no cost for the hike.

Saturday Night will be the Halloween Costume Party. Cost is \$25 which includes a full dinner, DJ and dancing, beer keg and wine tickets.

Deadline for the hotel registration is Wednesday, September 30th (no guarantee of availability after that date). Conference and Saturday Night Party registrations are due by Friday, October 9th. Deborah Thornton of Southern Snow Seekers is handling registration this year. Her information is on the registration form. Any registration questions, contact Deborah at (678) 570-5611 or by email at skibunny737@gmail.com. Any other Fall Conference questions, please call or email Mary Anne Koltowich, CSC Treasurer and Fall Conference Coordinator, at 865-3868-2737 or kolsmithma@gmail.com.

Spring Convention

The **Spring Convention** is scheduled for **April 21-24, 2016** at Kingston Plantation in Myrtle Beach. Mark your calendar now to save the dates. Signup information will be out later this year.

From **Ken Lumsden, Member Services Chair:**

Here is the summary of **Competitions** for the Spring '16 Convention. See attachments for full procedures for Web Site and Video competitions.

Web Site Competition. New deadline to request to be included in the competition: **February 15, 2016.**

Scrapbook Competition. Due to a decline in submittals (and no submittals at the Spring '15 Convention) for the hard-copy scrapbooks, **we are ending the Scrapbook competition.** If anyone happens to be working on a real hard-copy scrapbook for their club, Member Services will be happy to

receive and display it at the Spring Convention for the edification and enjoyment of everyone, but we will not judge it. There might be recognition of some sort, but no formal judging and no award.

NEW One-Time Event. In commemoration of this momentous event (ending the Scrapbook Competition), we will have a new, one-time event: the “Michelle Shuford End That **@@**%% Competition” Memorial Event. Everyone is invited to bring their favorite picture(s) of Michelle to the Spring '16 Convention. We will display them in a suitable manner (to be determined) for all to enjoy.

Video Competition. Please remind the clubs to get working on their videos for the Spring Convention.

Categories:

- Best Skiing Activity
- Best Non-Skiing Activity
- Video Scrapbook
- Member Recruitment

With the expectation of increased numbers of submittals, we are also moving up the submittal deadline. The new deadline is **February 15, 2016** (videos must be available for viewing on the Crescent Channel of YouTube by this date). Yes, this cuts the upcoming ski season in two! To make up for that, retro-submittals will be accepted for Best Skiing Activity to include since the 2014-2015 ski season (beginning December 1, 2014). Videos that have previously been submitted may not be re-submitted.

Let me know if you have questions (or better ideas for the above-described New One-Time Event).

That's all,

Ken (joonone@ix.net.com)

RACING

As a ski racing program, we are always making every effort to promote ski racing in the southeast and nationally. USSA is making an effort to reach out to racing programs and ski organizations nation wide. Ron Scott, Crescent Race Director, has been in contact with Brian Krill of USSA. Brian will be providing us with information on special programs for ski councils and racing programs such as ours. Attached is more information from Brian Krill. USSA is focused on promoting USSA and ski racing. They are trying to reach out to the grass roots programs and build enthusiasm for ski racing in America. Please read and discuss with your club members the information Brian will be providing to us. Also, NASTAR is now under the umbrella of USSA. Bill Madsen is still the lead person for NASTAR but is working for USSA. Neither Rich Mead nor Ron have received confirmation on the date and location of the NASTAR Finals for this coming season. Rich will forward that information to everyone when he receives the finalized details.

The **2016 Phillips 66 Master's Nationals** will be held in Big Sky, Montana, March 13-19, 2016. Crescent racers can go to Crescent's Racing web page in find information on the Master's Nationals that will be held at Big Sky Resort the same week as the Crescent Ski Week. What a week this is going to be, skiing, racing and enjoying it all with your friends and Crescent members.

Without a doubt, Crescent Racing is the best club racing program in the nation. Please support your club's race team and the individuals that make up your team. Any questions, contact Ron Scott at rscott013@nc.rr.com.

CSC MEMBER PERK – POINT 6 SOCKS

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code “CSC” and receive a 25% discount off internet orders, www.point6.com. For all internet orders over \$50 free shipping is offered. This offer is extended to **all CSC members and their friends**, so spread the word. Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

MEMBER SERVICES/SOCIAL MEDIA

If you’ve been following Crescent’s Facebook page, you know we keep it page updated regularly and hope you “like” our page so you don’t miss out on anything. We are still looking for some help with our Facebook and Instagram accounts and hopefully help as we move onto more social networks, like Twitter, Pinterest, etc., please contact Ken Lumsden, Member Services Chair, at ken@wssoc.org, or Pat Harvey, Social Media Subcommittee Chair, at pat@charlotteskiandsnowboard.com.

Crescent’s Facebook page is now up to 284 likes. Nice number but with all of Crescent’s members, we of course we’re greedy and want more. Pass along to your members the link to find Crescent at <https://www.facebook.com/CrescentSkiCouncil>. If there is something you want us to include, please email Pat and we’ll make sure to get it posted. If you have any comments or suggestions, contact Ken or Pat.

The **National Ski Council Federation’s** Facebook page is now up to 308 likes. We try to add great information from Ski Councils, Clubs and resorts all over the world!! I’m also an Administrator for the NSCF page so anything you want to see included there, please let me know. Keep spreading the word!! Let you Club members know about the NSCF page – the link is at <https://www.facebook.com/pages/National-Ski-Council-Federation/178192492206742>.

NATIONAL SKI COUNCIL FEDERATION

The National Ski Council Federation (“NSCF”) is made up of 30 ski councils with 640 ski clubs with more than 300,000 club members throughout the US. We all have a common interest in the enjoyment of snowsports. We all belong to ski clubs, who in turn belong to ski councils. If you’ve checked, you already know that there are some **great benefits and discounts** with NSCF and more are being added regularly.

The new website for NSCF is up and running and the web address is www.skifederation.org. There are still some things to be added but check out the site for member only benefits. All of the benefits are listed. The new site allows you to search the benefits by category hopefully allowing you to find what you’re looking for much faster. With the new site going live, NSCF can now concentrate on getting additional benefits and getting them online much faster which is a definite win, win for all. Please spread the word to your club members that these benefits are available and please take advantage of them.

A username and password is only needed in the members’ only area. The purpose of restricted access is due to the fact that the companies offering discounts would like those to go only to current Club members. We’ve added the Crescent and the Club trips that we have information on to the NSCF site. Our race schedule is also now on the NSCF site.

Click on any of the sub-menus except “My Profile” and the registration page will appear. If you are already registered you need only use the “Existing Members Logon” area on the top right of the page. If not registered yet, complete the registration form and submit it. You will receive an email with their username and password along with a message that your registration is complete but they will not be able to log in until they receive a follow-up email stating that they “have been approved to access Ski Federation.” Alternately you can use <http://skifederation.org/wp-login.php> to go directly to the Registration/Logon screen.

NSCF’s Insurance Committee has finalized the selection of Cornerstone Risk Management of Brattleboro, Vermont, as the Federation’s carrier. Cornerstone is preparing a web page for Clubs and Councils to complete an application. That site should be available soon. Attached is information on NSCF’s insurance offering. Please share with your Club. Clubs and Councils will need to contact Cornerstone directly with questions and issues.

Margaret Crum, Lisa Beregi and I will be attending the National Ski Council Federation annual meeting in September in Lake Placid. We will be bringing back lots of great information and I’ll be passing it along to you in the September Update.

LAST BUT NOT LEAST

Reminder, please distribute the President’s Updates to your members, via email, your newsletters and/or by placing them on your Club’s web site. If you received this update and are not the current officer, please forward to the appropriate person. Let’s keep our members informed!

We know a lot of Clubs have election of officers this time of year. Please send Bruce McMurray your Club’s updated information as listed below:

Newly elected Officers
Current Board Members
Webmasters
Newsletter Editor

Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). **Bruce’s email address is snowdavgasoc@bellsouth.net.**

Be sure to thank the Crescent Officers and Committee Chairs, and don’t forget - we are **always looking for more volunteers**. We’re starting a new year for Crescent on June 1st – which means we’d like to see some new volunteers!! We can’t make it happen without your help!!

If any of you publish an electronic newsletter or send out regular emails regarding your club’s news and updated events, reminder to send me a copy at pat@charlotteskiandsnowboard.com.

Please email me with any comments, questions or suggestions. A Happy and Safe Labor Day to all of you.

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