



PRESIDENT'S UPDATE - December, 2014



Happy holidays everyone. The Council's trip season has begun and one trip down and next one to go in January. More information is on the trip report regarding the trips to Steamboat and Snowmass. The snowfall has been amazing everywhere including the local mountains. It is definitely an awesome year to take a trip either to the North Carolina resorts, West Virginia, and of course, out West. The Clubs all have some great trips planned for this season as well. And the trips have been filling up so if you haven't signed up for one yet, Snowmass is on a waiting list only and I've heard some of the Club trips also are full.

TREASURER

Your Club's President and Treasurer should have received the email and Crescent's dues invoice for this year. Payment of your Club's dues should be sent to Mary Anne Koltowich at crescent.treasurer@gmail.com. Your membership listings can be emailed to Mary Anne or sent in with your payment of the dues. If you have any questions about the invoice, contact Mary Anne at kolsmith-ma@gmail.com as she checks the Crescent email on the Council's laptop only once every few days. Mary Anne is requesting that your Club's dues to Crescent be paid by next week, December 22, 2014 if at all possible. The due date is no later than the end of the year.

SOCIAL MEDIA

Reminder, as advised in the November President's Update, we will be incorporating the Council's Facebook subcommittee into a new subcommittee, "Social Media." I'll continue to be involved with the subcommittee for Facebook and Instagram, but we'd like to have more volunteers to help us. As you know, social media is the way to go now and we're looking forward to getting more involved in this area. We know a lot of you are experts in these areas, so if you're interested in helping with the Social Media Subcommittee, contact Member Services Chair, Ken Lumsden, at ken@wssoc.org.

Crescent is also on **Instagram** so follow us #crescentskicouncil and tag @crescentskicouncil on your Instagram photos. We're also looking into Pinterest for the Council. We're not yet on Twitter but that'll probably be in the works soon also.

CRESCENT TRIPS

Crescent's Ski, Ride & Race Camp Trip to Steamboat had a grand total of 274 participants. Although we had no snow, the groomers were kept well and we had plenty of terrain to train on. Of course moderate conditions results in several injuries and surgeries during the week -Crescent wishes all injured a speedy recovery. Steamboat snowsports school, race crew, management, the Lodge staff and management as well as the Grand made sure CSC's 31st Race Camp was a success! Any participants with suggestion please forward to Lisa Beregi, drlab88@aol.com.

After a few short weeks filled with the holidays, Crescent will be heading to Snowmass for the **January Ski Week** with approximately 200 (it may be more by now) participants for this season's Ski Week.

2016 will have CSC at Mt. Bachelor in January and Big Sky in March.

RACING

The 2014/2015 Racing Newsletter Credit Sheets have been e-mailed to each Club Race Director. Printing instructions were included as an attachment in the e-mail. If your Club no longer prints a paper newsletter, please post the sponsorship logos on your web site. When your Club broadcasts a monthly e-blast, please include one of the newsletter sheets, of which there are four. As you have done in the past, please include me in your e-blast mailings and your hard-copy newsletter mailings. I will forward your e-blast and newsletters to Crescent Racing sponsors.

Crescent Racing is for the young and old. We welcome everyone, even snowboarders. If you have a question concerning the Crescent Race Series please contact me, Ron Scott at: rscott013nc.rr.com. Crescent Racing is the type of racing program the other ski councils wish they had.

Enjoy the up-coming holidays and remember our soldiers and those less fortunate than each of us.

MEMBER SERVICES

Reminder that the new membership templates are available now. They are on the Crescent website for the Clubs' use in printing Crescent Ski Council and National Ski Council Federation information their membership and business cards. Contact Ken Lumsden, Member Services Chair, if you have any questions or for more information: ken@wssoc.org.

SPRING CONVENTION

The **Spring Convention** is scheduled at Kingston Plantation in Myrtle Beach April 23-26, 2015. All of you should have received the email with the information, Club Registration and Lodging Information Forms. Michelle Shuford received the Club's reservation forms so everyone has received their lodging confirmations for lodging for their Clubs. Any questions, contact Michelle Shuford at skibumlong@aol.com. I'm attaching the forms again for your convenience to pass along to the member of your Club who is handling the Spring Convention and registrations.

ADMINISTRATIVE

There are some great benefits with the **National Ski Council Federation** ("NSCF") and more are being added regularly. The new NSCF website will be rolled out soon. We're looking forward to seeing it and having some great information to share from all the Councils around the country.

Make sure to let your members know about these great perks of being part of Crescent!! The login information is as follows:

<http://www.skicouncil.org>
ID: skiclub
PW: member

NSCF has a Facebook page so make sure to go in and “like” the NSCF page. NSCF also now has presence on Twitter and can be found at @NatlSkiCnclFed. They expect to shortly also have pinterest and Instagram pages as well. The latest NSCF Newsbeat for November 2014 is attached for your reading pleasure.

NEW CSC MEMBER PERK – POINT 6 SOCKS

Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code “CSC” and receive a 25% discount off internet orders, www.point6.com. For all internet orders over \$50 free shipping is offered. This offer is extended to **all CSC members and their friends**, so spread the word.

Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

LAST BUT NOT LEAST

Please distribute the President’s Updates to your members, via email, your newsletters and/or by placing them on your Club’s web site. If you received this update and are not the current officer, please forward to the appropriate person. Let’s keep our members informed!

Please send Bruce McMurray your Club’s updated information as listed below:

Newly elected Officers
Current Board Members
Webmasters
Newsletter Editor

Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). Bruce’s email address is snowdawgasoc@bellsouth.net.

Be sure to thank the Crescent Officers and Committee Chairs, and don’t forget - we are **always looking for more volunteers**. We can’t make it happen without your help!! If any of you publish an electronic newsletter, reminder to send me a copy at my email address listed above.

You can reach me at either my personal email at pat@charlotteskiandsnowboard.com or my work email at pharvey@wcsr.com. I check both email addresses on a regular basis and will respond to you as quickly as I can.

Happy Holidays to everyone. And the best for a prosperous New Year – with lots and lots of snow.

Pat

Patricia (“Pat”) Harvey

President

Crescent Ski Council

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