

PRESIDENT'S UPDATE - February, 2015

Welcome to the south – where it's colder lately than the Colorado Rockies!! Some of you still have trips planned and if so, we hope you have a great time. We're also looking forward to Crescent's Spring Convention in April in Myrtle Beach – that's sounding nice and warm right about now!! Full information has been previously distributed and is also in this update.

ELECTION OF OFFICERS FOR 2015/16

Is it that time to be thinking about **officer positions for the 2015/16 year**. Nominations will be accepted beginning in March and of course, from the floor in April at the Board of Directors meeting. Margaret Crum, as Crescent's immediate Past President, is in charge of the nominations and elections for Officers. The following positions are elected: President, Vice President and Treasurer. As nominations come in, Margaret Crum will let the Board of Directors know. Candidates will fill out a resume which will be forwarded to the BOD before the Spring Convention. If you have any questions about the duties of each officer, please contact Margaret Crum, mcrum211@charter.net, or Pat Harvey at pat@charlotteskiandsnowboard.com.

SPRING CONVENTION

Well Folks, It's that time again.

The **2015 Crescent Ski Council Spring Convention** will be **April 23-26th** at Kingston Plantation in Myrtle Beach.

Attached are the rates and Tournament info for golf and tennis. Please register by the deadlines with the appropriate coordinators.

Also we are looking for someone to train and take over the Beach Olympics for next year. This will be Alan Steven's last year. If interested, contact Michelle Shuford at skibumlong@aol.com.

SOCIAL MEDIA

Ken Lumsden, Member Services Chair, is still looking for some help with Social Media Subcommittee. Anyone interested in helping the council with our Facebook, Instagram accounts and hopefully move onto more social networks, like Twitter, etc. If you want to help, contact Ken at ken@wssoc.org.

Reminder that Crescent is on Facebook, so please "like" us and spread the word about the Council's Facebook Page. If you haven't already liked the Crescent Facebook page, please do so and let your Club

members know about the Council's page – the link is at <https://www.facebook.com/CrescentSkiCouncil>. We are now up to 253 “likes” but of course, we're greedy, so we want more. We update the page regularly and if there is something you want us to include, please email me and we'll make sure to get it posted. Crescent is also on **Instagram** so follow us #crescentskicouncil and tag @crescentskicouncil on your Instagram photos. We're also looking into Pinterest and Twitter for the Council.

The **National Ski Council Federation** also has a Facebook page that we want you to “like” and spread the word about. NSCF's page is updated daily and has some great information, so tell your Club members and their friends to go to the link at <https://www.facebook.com/pages/National-Ski-Council-Federation/178192492206742>. We are adding posts on a regular basis including Crescent information, pictures from our trips and other updates. Spread the word!!

CRESCENT TRIPS

Trips are finally quiet – both of Crescent's trips this season were great – Steamboat in December and Snowmass in January. Lisa Beregi, Trips Chair, is in the process of working with the tour operator for the 2016 roll outs at the Spring Convention. There will be several trips in the 2015/16 season: Steamboat in December, Mt. Bachelor in January and Big Sky in March. We'll be taking signups after the Convention.

RACING

The fourth Crescent Race of the season was held two weeks ago at Sugar Mountain. We had beautiful weather both days of racing and Sugar Mountain did an exceptional job of hosting our races. The club (team) results are as follows:

Saturday	Saturday
Eastern Division	Western Division
1 st Charlotte	Palmetto
2 nd Greensboro	Augusta
3 rd Raleigh	Knoxville
Sunday	Sunday
1 st Raleigh	Asheville
2 nd Charlotte	Palmetto
3 rd Greensboro	Augusta

SEASON STANDINGS

1 ST Charlotte	Asheville
2 nd Raleigh	Palmetto
3 rd Greensboro	ETMM

On behalf of Crescent Racing, we thank each club and their members for their support of Crescent Racing. The best council racing program in the nation!

The 2014/2015 Racing Newsletter Credit Sheets have been e-mailed to each Club Race Director. Printing instructions were included as an attachment in the e-mail. If your Club no longer prints a paper newsletter, please post the sponsorship logos on your web site. When your Club broadcasts a monthly e-blast, please include one of the newsletter sheets, of which there are four. As you have done in the past, please

include Ron Scott (rscott13@nc.rr.com) in your e-blast mailings and your hard-copy newsletter mailings. Ron will forward your e-blast and newsletters to Crescent Racing sponsors.

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends.

CSC MEMBER PERK – POINT 6 SOCKS

Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code “CSC” and receive a 25% discount off internet orders, www.point6.com. For all internet orders over \$50 free shipping is offered. This offer is extended to **all CSC members and their friends**, so spread the word.

Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

MEMBER SERVICES

Reminder that the new membership templates are available now. They are on the Crescent website for the Clubs’ use in printing Crescent Ski Council and National Ski Council Federation information their membership and business cards.

Reminder also to get busy on your Club’s videos for the **Video Competitions** and your Club’s scrapbooks for the **Scrapbook competitions** for the Spring 2015 Convention.

Contact Ken Lumsden, Member Services Chair, if you have any questions or for more information: ken@wssoc.org.

NATIONAL SKI COUNCIL FEDERATION

If you’ve checked, you already know that there are some great benefits with the **National Ski Council Federation** (“NSCF”) and more are being added regularly. The new NSCF website will be rolled out soon. We’re looking forward to seeing it and having some great information to share from all the Councils around the country.

Make sure to let your members know about these great perks of being part of Crescent!! The login information is as follows:

<http://www.skicouncil.org>
ID: skiclub
PW: member

As listed in the Social Media section above, NSCF has a Facebook page so make sure to go in and “like” the NSCF page. NSCF also now has presence on Twitter and can be found at @NatlSkiCnclFed. They expect to shortly also have pinterest and Instagram pages as well.

LAST BUT NOT LEAST

Please distribute the President's Updates to your members, via email, your newsletters and/or by placing them on your Club's web site. If you received this update and are not the current officer, please forward to the appropriate person. Let's keep our members informed!

Please send Bruce McMurray your Club's updated information as listed below:

Newly elected Officers
Current Board Members
Webmasters
Newsletter Editor

Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). Bruce's email address is snowdawgasoc@bellsouth.net.

Be sure to thank the Crescent Officers and Committee Chairs, and don't forget - we are **always looking for more volunteers**. We can't make it happen without your help!! If any of you publish an electronic newsletter, reminder to send me a copy at my email address listed above.

You can reach me at either my personal email at pat@charlotteskiandsnowboard.com or my work email at pharvey@wcsr.com. I check both email addresses on a regular basis and will respond to you as quickly as I can.

I hope to see a lot of you at the Spring Convention. Enjoy the rest of the 2015/16 season – if you're still planning a trip have a great time!!

Pat

Patricia ("Pat") Harvey
President
Crescent Ski Council
5836 Crossing King Drive
Charlotte, NC 28212
Phone: (704) 451-2664
www.crescentskicouncil.org
Email: pat@charlotteskiandsnowboard.com or pharvey@wcsr.com