



## PRESIDENT'S UPDATE - November, 2014

Happy Ski Season Everyone!! If you've been following the snow reports, you'll know that Mother Nature and Ullr are loving the skiers and boarders this year. It's looking great everywhere, including the North Carolina resorts. It's a great sign that we will be having one of the best seasons ever!! Hope you've signed up for one of the Council's trips – Steamboat in December – along with 270 of your friends, and Snowmass in January with 200 of your ski buddies. Steamboat is now closed for signups and Snowmass has a waiting list and spaces will be added only if lodging can be found. There are also lots of options for trips with the Clubs, so whether you're planning to ski or ride in the local hills or heading someplace out west, go for it!!

If you weren't with us in Gatlinburg on Halloween weekend for the Fall Conference, you probably heard that there was snow – and lots of it!! Of course, Crescent Ski Council was there and we like to take credit that we brought that snowfall with us!!

We also want to thank Alice Taylor who as most of you know submitted her resignation letter at the Board of Directors meeting at the Fall Conference. Alice is heading to the next chapter of her life and moving to Kalispel (yes, right by Whitefish), Montana. We want to thank Alice for all of the years of support and service on the Executive Committee for Crescent since 2002. We will miss Alice and wish her luck in Montana. Mary Anne Koltowich (Knoxville) will be taking over for Alice as Crescent's Treasurer for the remainder of her term. A big thanks also to Mary Anne for agreeing to step up to this position.

A group photo was taken at the end of the Board meeting in Gatlinburg. We want to make sure Alice doesn't forget her friends at Crescent Ski Council!!



## **SOCIAL MEDIA**

We will be incorporating the Council's Facebook subcommittee into a new subcommittee, "Social Media." I'll continue to be involved with the subcommittee for Facebook and Instagram, but we'd like to have more volunteers to help us. As you know, social media is the way to go now and we're looking forward to getting more involved in this area. If you're interested in helping with the Social Media Subcommittee, contact Member Services Chair, Ken Lumsden, at [ken@wssoc.org](mailto:ken@wssoc.org).

If you were able to make it to the Administrative meeting at the Fall Conference, we presented a Powerpoint, a copy of which is attached, on ways not only to help your Clubs get going on attracting new members. It was a great meeting with a lot of interaction from the Crescent members who were there. We, of course, are always looking for new ideas, so email me your ideas, suggestions, input, success stories, questions on how to improve your Clubs!! If I can't answer, I'll make sure I track down the information you need.

Crescent is also on **Instagram** so follow us #crescentskicouncil and tag @crescentskicouncil on your Instagram photos. We're also looking into Pinterest for the Council. We're not yet on Twitter but that'll probably be in the works soon also.

## **TREASURER**

Your Club's President and Treasurer should have received the email and Crescent's dues invoice for this year. Payment of your Club's dues should be sent to Mary Anne Koltowich at [crescent.treasurer@gmail.com](mailto:crescent.treasurer@gmail.com). Your membership listings can be emailed to Mary Anne or sent in with your payment of the dues. If you have any questions about the invoice, contact Mary Anne at [kolsmith-ma@gmail.com](mailto:kolsmith-ma@gmail.com) as she checks the Crescent email on the Council's laptop only once every few days. Mary Anne is requesting that your Club's dues to Crescent be paid by December 22, 2014 if at all possible.

## **CRESCENT TRIPS**

**Crescent's Ski, Ride & Race Camp Trip Steamboat Trip** is closed with a total of 270 participants. The **January Ski Week to Snowmass** set for January 17-24, 2015 is up to 195 participants. If anyone is interested, contact Sara Clemons at Sports America, [sara@sportsamerica.com](mailto:sara@sportsamerica.com). Steamboat received 14" of snow the other day and Snowmass got 15". These trips are going to be awesome!! Hope you're going to one or both of them.

Lisa Beregi held a Trip Leader Training at the Trips meeting at the Fall Conference. The powerpoint that was presented is posted on Crescent's website. This has some great information for the Trip Leaders in your Clubs. Pass it along to anyone who wasn't in Gatlinburg at the meeting.

## **RACING**

The 2014/2015 Racing Newsletter Credit Sheets have been e-mailed to each Club Race Director. Printing instructions were included as an attachment in the e-mail. If your Club no longer prints a paper newsletter, please post the sponsorship logos on your web site. When your Club broadcasts a monthly e-blast, please include one of the newsletter sheets, of which there are four. As you have done in the past, please include Ron Scott ([rscott013@nc.rr.com](mailto:rscott013@nc.rr.com)) in your e-blast mailings and your hard-copy newsletter mailings. Ron will forward your e-blast and newsletters to Crescent Racing sponsors. Posting the logos is

voluntary for the clubs. However, **posting the Sponsorship Sheets that were sent out to the Race Directors is a requirement under Crescent Racing Rules.**

Crescent Racing is for the young and old. We welcome everyone, even snowboarders. If you have a question concerning the Crescent Race Series please contact, Ron Scott at [rscott013@nc.rr.com](mailto:rscott013@nc.rr.com). Crescent Racing is the type of racing program the other ski councils wish they had.

Enjoy the up-coming holidays and remember our soldiers and those less fortunate than each of us.

### **MEMBER SERVICES**

**Reminder that the new membership templates are available now.** They are on the Crescent website for the Clubs' use in printing Crescent Ski Council and National Ski Council Federation information their membership and business cards. Contact Ken Lumsden, Member Services Chair, if you have any questions or for more information: [ken@wssoc.org](mailto:ken@wssoc.org).

### **SPRING CONVENTION**

The Spring Convention is scheduled at Kingston Plantation in Myrtle Beach April 23-26, 2015. All of you should have received the email with the information, Club Registration and Lodging Information Forms. **Reminder that the Registration for your Club is due at Noon on Monday, November 17<sup>th</sup>** to Michelle Shuford at [skibumlong@aol.com](mailto:skibumlong@aol.com). I'm attaching the forms again for your convenience to pass along to the member of your Club who is handling the Spring Convention and registrations.

### **ADMINISTRATIVE**

There are some great benefits with the **National Ski Council Federation** ("NSCF") and more are being added regularly. The new NSCF website will be rolled out soon. We're looking forward to seeing it and having some great information to share from all the Councils around the country.

**Make sure** to let your members know about these great perks of being part of Crescent!! The login information is as follows:

<http://www.skicouncil.org>  
ID: skiclub  
PW: member

NSCF has a Facebook page so make sure to go in and "like" the NSCF page. NSCF also now has presence on Twitter and can be found at @NatlSkiCnclFed. They expect to shortly also have pinterest and Instagram pages as well. The latest NSCF Newsbeat for November 2014 is attached for your reading pleasure.

### **LAST BUT NOT LEAST**

Please distribute the President's Updates to your members, via email, your newsletters and/or by placing them on your Club's web site. If you received this update and are not the current officer, please forward to the appropriate person. Let's keep our members informed!

Please send Bruce McMurray your Club's updated information as listed below:

Newly elected Officers  
Current Board Members  
Webmasters  
Newsletter Editor

Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). Bruce's email address is [snowdawgasoc@bellsouth.net](mailto:snowdawgasoc@bellsouth.net).

Be sure to thank the Crescent Officers and Committee Chairs, and don't forget - we are **always looking for more volunteers**. We can't make it happen without your help!!

You can reach me at either my personal email at [pat@charlotteskiandsnowboard.com](mailto:pat@charlotteskiandsnowboard.com) or my work email at [pharvey@wcsr.com](mailto:pharvey@wcsr.com). I check both email addresses on a regular basis and will respond to you as quickly as I can.

If any of you publish an electronic newsletter, reminder to send me a copy at my email address listed above.

I hope everyone has a very Happy Thanksgiving! For those heading to Steamboat in December, I hope you have a wonderful time!!

*Pat*

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