



PRESIDENT'S UPDATE - September, 2015

A big welcome to FALL!! If you follow the Crescent Ski Council and National Ski Council Federation Facebook pages, you'll have seen all the reports of September snow from a lot of the ski resorts. Great indication of what a fantastic 2015/16 season is in store for us. Fall is definitely now in the air, temperatures are starting to go down, and the leaves are beginning to turn. I don't know about you, but I'm ready!!

CRESCENT TRIPS

The trip numbers are now at 195 signed up for Steamboat, 55 for Mt. Bachelor and 174 for Big Sky. Steamboat trip signups are until November 6th. Keep selling Mt. Bachelor. We have dropped rooms but will keep adding back as long as they have availability. For Big Sky, the original room block is sold out!! However, Trip Leaders are to work with Sara on alternative lodging options and pricing

Any questions, check with your Clubs' Trip Leaders or Sara Clemons at Sports America at sara@sportsamerica.com.

The Club trip list is regularly updated and added to the Crescent website, www.crescentskicouncil.org. If your Club has a trip that isn't listed, please let Lisa know so the list can be updated. Lisa's email address is drlab88@aol.com.

LOCAL TRIPS

Linda Redd is looking for someone to work with her this year on learning how to run the Local Trips/SilverCreek trip. If you're interested, please contact Lisa Beregi, drlab88@aol.com.

CONVENTIONS

Fall Conference

The **Fall Leadership & Training Conference** information and registration form is attached. **The dates are October 23rd through 25th**. Please pass along this information to your members. The Fall Conference will be at Glenstone Lodge in Gatlinburg again this year. **Cost per night per room is just \$88 (excluding taxes), 1-4 people per room.** Glenstone's number is toll free 800-362-9522 or 865-436-9361 (not toll free). Call and make your own reservations – tell them you're with the Crescent Ski Council Conference to get the special rate. Rooms have king or two queen beds. October is a great time to be in the Smokies so Glenstone is giving the same low rate from Thursday, October 22 through Monday, October 26 if you want to stay longer.

There are some great workshops scheduled on Saturday at the Conference. Additionally, some fun stuff has been added. On Saturday, October 24th, if you're not attending any of the meetings, Tom Cressler, a member of the Knoxville Ski & Outing Club, and a long time enthusiast of hiking in East Tennessee, is hosting and guiding a hike in the Smokies. Information on the hike is attached. There is no cost for the hike.

Saturday Night will be the Halloween Costume Party. Cost is \$25 which includes a full dinner, DJ and dancing, beer keg and wine tickets.

Deadline for the hotel registration is Wednesday, September 30th (no guarantee of availability after that date). Conference and Saturday Night Party registrations are due by Friday, October 9th. Deborah Thornton of Southern Snow Seekers is handling registration this year. Her information is on the registration form. Any registration questions, contact Deborah at (678) 570-5611 or by email at skibunny737@gmail.com. Any other Fall Conference questions, please call or email Mary Anne Koltowich, CSC Treasurer and Fall Conference Coordinator, at 865-3868-2737 or kolsmithma@gmail.com.

Spring Convention

The **Spring Convention** is scheduled for **April 21-24, 2016** at Kingston Plantation in Myrtle Beach. Mark your calendars now to save the dates. Signup information will be out later this year.

Spring Convention Competitions

From **Ken Lumsden, Member Services Chair:**

Here is the summary of **Competitions** for the Spring '16 Convention:

Web Site Competition. New deadline to request to be included in the competition: **February 15, 2016.**

Scrapbook Competition. Due to a decline in submittals (and no submittals at the Spring '15 Convention) for the hard-copy scrapbooks, **we are ending the Scrapbook competition.** If anyone happens to be working on a real hard-copy scrapbook for their club, Member Services will be happy to receive and display it at the Spring Convention for the edification and enjoyment of everyone, but we will not judge it. There might be recognition of some sort, but no formal judging and no award.

NEW One-Time Event. In commemoration of this momentous event (ending the Scrapbook Competition), we will have a new, one-time event: the "Michelle Shuford End That ****@**%%** Competition" Memorial Event. Everyone is invited to bring their favorite picture(s) of Michelle to the Spring '16 Convention. We will display them in a suitable manner (to be determined) for all to enjoy.

Video Competition. Please remind the clubs to get working on their videos for the Spring Convention. Categories:

- Best Skiing Activity
- Best Non-Skiing Activity
- Video Scrapbook
- Member Recruitment

With the expectation of increased numbers of submittals, we are also moving up the submittal deadline. The new deadline is **February 15, 2016** (videos must be available for viewing on the Crescent Channel of YouTube by this date). Yes, this cuts the upcoming ski season in two! To make up for that, retro-submittals will be accepted for Best Skiing Activity to include since the 2014-2015 ski season (beginning December 1, 2014). Videos that have previously been submitted may not be re-submitted.

Let me know if you have questions (or better ideas for the above-described New One-Time Event). That's all,

Ken (joonone@ix.net.com.com)

RACING

The support of all club officers to Crescent racing is beneficial to all of Crescent. The message from Ron Scott to all Crescent Race Directors is "I always encourage you to recruit new racers to the Crescent Racing Program." When each of you recruits new racers, you are building a dedicated support team for your race team and club. Crescent Racing has sent some of its racers on the higher competitive levels such as skiing academies, collegiate racing programs and the U.S. Adaptive Ski Team. Crescent Racing promotes core values like team participation, perseverance and respect as the roadmap to success. Crescent Racing helps develop programs that provide lifelong skills to its racers.

Did you know that in the Crescent Ski Council there is a program that encourages family participation, and promotes good sportsmanship, friendly competition, and socializing with old friends while making new friends? This Crescent program helps teach young people and adults how to have fun in a structured environment by participating within its rules and regulations. Also, this Crescent program is CRESCENT RACING and it has been part of the Crescent Ski Council since 1973. If you would like more information on Crescent Racing, please feel free to contact Ron Scott, Crescent Race Director, anytime, Rscott013@ncc.rr.com.

As Ron mentioned to everyone at the Spring Convention Meeting, he was trying to line up a past Olympian, or current top level racer and or coach for the Steamboat Race Clinic. Nelson Wingard who is head of the Steamboat Ski School has received confirmation from Debbie Armstrong to coach the *top level group* at the December Crescent Racing race camp this year. Debbie was one of America's top Olympians and World Cup racers. Debbie has also been the coach of the Steamboat Winter Sports Club.

CSC MEMBER PERK – POINT 6 SOCKS

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code "CSC" and receive a 25% discount off internet orders, www.point6.com. For all internet orders over \$50 free shipping is offered. This offer is extended to **all CSC members and their friends**, so spread the word. Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

MEMBER SERVICES/SOCIAL MEDIA

Crescent's Facebook page is updated regularly and we hope you "like" our page so you don't miss out on any news, updates and ski resort and industry information. You won't want to miss out on all the great information being posted as the 2015/16 season approaches!!

Crescent's Facebook page is now up to 292 likes. We want that number to reach 300 before the end of September but we need your help to reach that goal. It's easy – just go in and invite all of your friends, include the information in your Club newsletters and updates. The link is at <https://www.facebook.com/CrescentSkiCouncil>. If there is something you want us to include, please email me and we'll make sure to get it posted. If you have any comments or suggestions, contact Ken or me.

Also, reminder that we are still looking for some help with our Facebook and Instagram accounts for Crescent as we move onto more social networks, like Twitter, Pinterest, etc., please contact Ken Lumsden, Member Services Chair, at ken@wssoc.org, or Pat Harvey, Social Media Subcommittee Chair, at pat@charlotteskiandsnowboard.com.

NATIONAL SKI COUNCIL FEDERATION

The National Ski Council Federation (“NSCF”) is made up of 30 ski councils with 640 ski clubs with more than 300,000 club members throughout the US. We all have a common interest in the enjoyment of snowsports. We all belong to ski clubs, who in turn belong to ski councils. If you’ve checked the NSCF website, www.skifederation.org, you already know that there are some **great benefits and discounts** with NSCF and more are being added regularly. Attached is the September 2015 NSCF Newsbeat.

The new website for NSCF is up and running. Check out the site for member only benefits. The new site allows you to search the benefits by category allowing you to find what you’re looking for much faster. With the new site going live, NSCF can now concentrate on getting additional benefits and getting them online much faster which is a definite win, win for all. Please spread the word to your club members that these benefits are available and please take advantage of them. We’ve added the Crescent and the Club trips that we have information on to the NSCF site. Our race schedule is also on the NSCF site.

A username and password is needed to go into in the members’ only area. The purpose of restricted access is due to the fact that the companies offering discounts would like those to go only to current Club members. To register, click on the “Members only” link at the top right of the home page. The registration page will appear. If you are already registered you need only use the “Existing Members Logon” area on the top right of the page. If not registered yet, complete the registration form and submit it. You will receive an email with your username and password along with a message that your registration is complete but you will not be able to log in until you receive a follow-up email stating that they “have been approved to access Ski Federation.” Alternately once you are registered, you can use <http://skifederation.org/wp-login.php> to go directly to the Registration/Logon screen.

The **National Ski Council Federation’s** Facebook page is now up to 343 likes. We are working to get that number up to 400 by October 1 and we know that with help from all of you sending out invites to your Club members to like the NSCF page we can do it!! We add great information from Ski Councils, Clubs and resorts all over the world!! I’m an Administrator for the NSCF page so anything you want to see included there, please let me know. Keep spreading the word!! The link to the page is at <https://www.facebook.com/pages/National-Ski-Council-Federation/178192492206742>.

Margaret Crum, Lisa Beregi and I attended the National Ski Council Federation summit meeting 2 weeks ago in Lake Placid, NY. Lake Placid is a beautiful area and we enjoyed touring it and spending time with some of the ski industry reps and with representatives from the Councils all over the country!! Sharing ideas is a plus for all of us!! We’ll have more information to pass along from the Federation’s meeting at the Fall Conference in Gatlinburg next month. The NSCF News Release on the meeting is attached.

We also want to congratulate Lisa Beregi on her election as President of NSCF for a 2-year term!! She previously served as NSCF’s Secretary since 2005. The other officers elected are William Shadbolt, Vice President (Northwest Ski Club Council), Jane Gutierrez, Secretary (LA Council) and Cheryl Mann, Treasurer (Texas Ski Council).

LAST BUT NOT LEAST

Reminder, please distribute the President's Updates to your members, via email, your newsletters and/or by placing them on your Club's web site. If you received this update and are not the current officer, please forward to the appropriate person. Let's keep our members informed!

We want to keep the database up-to-date so remember to send Bruce McMurray your Club's updated information as listed below:

Newly elected Officers
Current Board Members
Webmasters
Newsletter Editor

Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). **Bruce's email address is snowdawgasoc@bellsouth.net.**

Be sure to thank the Crescent Officers and Committee Chairs, and don't forget - we are **always looking for more volunteers**. **Diane Andrews, Crescent's Secretary**, will be stepping down from that position after this year. We are also looking for someone to work with **Sue Chadwick, Crescent's Webmaster**, to work with her for the remainder of this year and take over that position next year. If you're interested in learning more, please let me know. The more volunteers we have, the easier all of our jobs are – and of course, we love getting new ideas!! We can't make it happen without your help!!

If any of you publish an electronic newsletter or send out regular emails regarding your club's news and updated events, reminder to send me a copy at pat@charlotteskiandsnowboard.com.

Thanks and again, happy Fall!!

Patricia ("Pat") Harvey

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National Ski Council Federation Newsbeat September 2015

National Ski Council Federation Holds 2015 Annual Meeting. Ski Council delegates and industry representatives met Sept. 9-13 in Lake Placid. The Federation extends our great appreciation to Lake Placid for hosting the meeting. This was an election year and the following officers were elected for the coming two years: Lisa Beregi, President (Crescent Ski Council); William Shadboldt, Vice President (Northwest Ski Club Council); Cheryl Mann, Treasurer (Texas Ski Council); and Jane Gutterrez, Secretary (Los Angeles Council of Ski Clubs and National Brotherhood of Skiers). The news release detailing the meeting is at the end of this document, plus a photo of the attendees and of our newly elected officers.

U.S. Ski Associations Planning World's Largest Ski Lesson. A number of ski associations in the U.S. are plotting to pull off the "world's largest ski and snowboard lesson" Jan. 8, 2016, with the goal of having it officially recorded in the Guinness Book of World Records. The goal is also to use this stunt as a kickoff event for Learn to Ski and Snowboard Month and the Bring a Friend learn-to campaigns. [More.](#) SAM Ed. Note. Mary Jo Tarallo, Associate Editor of SIA's online publication *On the Snow* addressed our annual meeting in Lake Placid to talk about Learn to Ski & Snowboard Month/Bring a Friend and the planned record setting ski lesson.

Vail Resorts Will Spend up to \$115 Million on Improvements This Winter. Vail Resorts wants us to know just how much money the empire is spending to improve some of our favorite resorts. It's not trivial. Between \$110 million and \$115 million is going toward winter improvements for the upcoming season. The largest beneficiary of that largesse is the new Park City, with a total project cost of \$50 million to tie together what used to be Park City Mountain Resort and Canyons. [More.](#) Curbed Ski

Vail is Going to Tell You How Long Lift Waits Are. Vail Resorts might not be able to eliminate lift lines at some of its most popular resorts, but this upcoming season, it'll at least be able to tell you which lines are the worst. The resort giant is harnessing the technology it puts in season passes to turn them into data points in a system to crowd-source wait times. The EpicMix™ Time feature will be a part of its already available EpicMix app and will debut this season at the company's Colorado resorts: Vail, Beaver Creek, Breckenridge and Keystone. The newly acquired Perisher Resort in Australia, which is in the middle of its season, is the guinea pig for the new service. [More.](#) Curbed Ski

New Snowmass Master Plan Includes a Hut System. Snowmass had its new master development plan formally accepted by the U.S. Forest Service last week, and among the proposed updates is a backcountry hut system akin to the 10th Mountain Division. Like any of the new items included in the master plan update, it will have to go through an environmental review before becoming reality, but it looks like Aspen Skiing Co. is not content with the number of projects it already has in the wings for Snowmass. [More.](#)

Mountain High Rolls Out Winter Guarantee. Mountain High is giving skiers and riders added assurance that they will get more value out of their season passes by introducing the Winter Guarantee, which applies credits to those who use their season pass less than five days. Offered only to Mountain High Powder Alliance pass holders, the program applies credits of up to 50 percent of the purchase price of a 2016-17 season pass. [More.](#) SAM

Mt. Rose is Spending \$1.2 Million and Looking to Open Early. Mt. Rose, the local's favorite northeast of Lake Tahoe, is dropping \$1.2 million this year for on-mountain improvements that should make the ski area more attractive to beginners. The Ponderosa lift, originally built in the early 1990s, will be relocated and renamed the Wizard. The hope is that the new lift, along with the construction of four additional beginner trails, will make Mt. Rose a better experience for newbies. But those aren't all the changes planned for this Nevada gem. [More.](#) Curbed Ski

Greek Peak to Acquire Toggenburg. Greek Peak is purchasing Toggenburg. The new owners are also co-owners of Greek Peak Mountain Resort. Greek Peak Mountain Resort owners Marc Stemerman and John Meier filed a purchase agreement to buy Toggenburg Mountain on Aug. 26, 2015. The combination will see former Toggenburg owner Jim Hickey continue to operate the Foggy Goggle restaurant and lend his culinary skills to the food and beverage department at Greek Peak. [More.](#) SAM

Idaho's Tamarack Resort Will Open 100 Acres of Hike-to Terrain. Tamarack Resort, near Donnelly, Idaho, is reopening 100 acres of its Wildwood trail area to those willing to earn their turns. Closed in 2009 after a lift was removed, the new resort operator, Relay Resorts, which took over in 2014, has decided to open a section of Wildwood that allows for a short hike to the top and an easy exit back to the lifts. Unlike some of the other hike-to options at Tamarack, this section is inside the resort boundary and will be monitored by ski patrol. [More.](#) Curbed Ski

Loveland Turns One Lift Into Two To Improve Traffic Flow. It's not often that an American ski resort actually shortens a chairlift, but that's exactly what's been going on over the summer at Loveland Ski Area. Crews are hustling to get the venerable Lift 2 and new Ptarmigan Lift up and running by opening day – often as early as mid-October for one of Colorado's highest-elevation ski and snowboard mountains. The truncated Lift 2 will continue to provide access to the upper-mountain lifts in Loveland Basin area on the west side of the Continental Divide resort – including the new Ptarmigan fixed-grip triple chair. [More.](#) SnoCountry

Ski Jumping World Champ Sarah Hendrickson to Sit Out Season with Knee Injury. World champion ski jumper Sarah Hendrickson (Park City, UT) underwent knee surgery this week and will be out for the season. Hendrickson, who injured her right knee in a training accident in August 2013 leading up to the Sochi Olympics, reinjured the knee during jump training in June.

According to U.S. Ski Team Medical Director Kyle Wilkens, Hendrickson underwent surgery to repair her right knee earlier. A followup surgery is anticipated in a few months. It is anticipated that she will be back for the 2016-17 World Cup season including the 2017 World Championships in Lahti, Finland. [More.](#) USSA via Google Alerts

Hot, Dry Oman Wants to Build an Indoor Snow Village. There must be something in the air in the Arabian Peninsula (maybe it's the heat) because indoor snow projects are on trend right now. As part of a larger mall project, Muscat, the capital of Oman, is getting a \$31 million snow village. Dutch firm Unlimited Snow was recently contracted to build the village, but details are scant. Judging from early sketches, it looks like the snow village might include tubing, curling and a spot for good 'ol snowball fights. [More.](#) Curbed Ski

Ski Towns Dominate the List of Richest Small Towns in America. That ski towns attract wealth is a pretty obvious reality, but when looking at a list of the richest small towns in America, as compiled by Bloomberg Business, it's still notable just how much of the list is occupied by areas associated with skiing. All of Bloomberg's Top 10 are travel destinations, but only three have no ties to skiing. Bloomberg looked exclusively at what the U.S. Census Bureau terms micropolitan areas, which cluster around urban centers of about 10,000 to 50,000 people. Leading the pack was Summit Park, Utah, home of North America's newest mega-resort, Park City. [More.](#) Curbed Ski

Mad River (Ohio) Ski Lodge Burns. The lodge at Mad River Mountain caught fire and was destroyed Sept. 16. The resort was closed at the time of the fire, and no injuries were reported. There is currently no information as to the cause of the fire. Reports indicate that part of the A-frame brick and mortar building is still standing. However, the main portion of the lodge, better known as the Loft, was constructed from wood and is now destroyed. [More.](#) SAM



FOR IMMEDIATE RELEASE

Contact: Jo Simpson, NSCF Public Affairs, 775-787-7556, 775-722-6468, publicaffairs@skifederation.org

National Ski Area Federation Holds Annual Meeting at Lake Placid

Delegates to the National Ski Council Federation's annual meeting Sept. 9-13, elected the following officers to serve two-year terms: Lisa Beregi, President (Crescent Ski Council); William Shadboldt, Vice President (Northwest Ski Club Council); Cheryl Mann, Treasurer (Texas Ski Council); and Jane Guterrez, Secretary (Los Angeles Council of Ski Clubs and National Brotherhood of Skiers).

The keynote speaker was Charlie Adams, who gave a motivational talk about the "Miracle on Ice" victories by the U.S. hockey team at the 1980 Olympics. He included a wealth of interesting information about the historic event and how the community came together to make it happen.

Hosted by Lake Placid, the meeting brought together representatives of 25 ski councils from across the nation, and 18 ski industry representatives. Attendees were treated to a guided tour of the 1980 U.S. Olympic hockey stadium and speed skating venue narrated by Jim Rogers, a member of the 1980 Olympic host committee.

"We saw that Lake Placid offers quality dining and lodging throughout the community in addition to great skiing on Whiteface Mountain," said Joe Harvis, outgoing NSCF president. "We very much appreciate the energy and enthusiasm of the Lake Placid Regional Office of Sustainable Tourism, Whiteface Mountain and all the lodging properties who were such wonderful hosts: Crown Plaza of Lake Placid, Quality Inn Lake Placid, Courtyard by Marriott, Golden Arrow Resort, The High Peaks Resort, The Hampton Inn and Suites, and The Whiteface Lodge."

The National Ski Council Federation annual meetings provide maximum interaction between ski council delegates and representatives of ski resorts, tour operators and other industry organizations. Industry representatives are an integral part of the agenda.

Delegates discussed a variety of topics related to growing the sport, increasing club membership, working with resorts and industry organizations, and current ski and binding technology.

They participated in two leadership breakout sessions to brainstorm about inspiring members to volunteer and internal club and council communications. The sessions provided attendees with valuable ideas to take back to their clubs and councils.

The delegates selected Heavenly Valley and the Lake Tahoe Resort Hotel at South Lake Tahoe, Calif., as the site for the August 23-27, 2016 annual meeting, and Sun Peaks, British Columbia, Canada, for 2017.

About the National Ski Council Federation: The National Ski Council Federation (NSCF), founded in 1998, is a not-for-profit organization made up of 30 ski councils and their respective 640 ski clubs with more than 300,000 members throughout United States. The Federation's purpose is to strengthen councils, with industry participation so they may better serve their ski clubs through improved communication, education and benefits. The Federation conducts active programs in public affairs, communications, council development, racing, ski industry relations and skier outreach.



National Ski Council Federation delegates and industry partners at their 2015 Annual Meeting in Lake Placid.



Newly elected National Ski Council Federation officers celebrate following the annual meeting. L-R: Cheryl Mann, Treasurer (Texas Ski Council); Jane Guitierrez, Secretary (Los Angeles Council of Ski Clubs and National Brotherhood of Skiers); Lisa Beregi, President (Crescent Ski Council); William Shadboldt, Vice President (Northwest Ski Club Council).