



PRESIDENT'S UPDATE - October, 2014

Snow is falling again in Colorado. The pictures are amazing and it's time to start thinking about the 2014/15 season. Copper Mountain is scheduled to open on Halloween. We know Loveland and Arapahoe Basin always battle to see who can open first. Looks like the race is on and Mother Nature is cooperating with the real stuff. The snow guns have already been fired up at a lot of resorts. Yep, we are pretty psyched for a great season on the slopes!! Here are pictures taken today in Aspen and a few days ago at Arapahoe Basin as their snow guns are running full force!!



Here's the complete list of opening dates for the 2014/15 season as reported by Colorado resorts:

Mid-October: Arapahoe and Loveland
Oct. 31: Copper Mountain, Keystone
Nov. 7: Wolf Creek, Breckenridge
Nov. 12: Winter Park
Nov. 21: Eldora, Vail
Nov. 26: Crested Butte, Monarch, Beaver Creek
Nov. 27: Aspen Mountain, Snowmass, Steamboat, Telluride
Nov. 28: Durango/Purgatory
Nov. 29: Howelson Hill
Dec. 5: Sunlight
Dec. 11: Powderhorn, Ski Granby Ranch
Dec. 13: Buttermilk, Ski Cooper, Aspen Highlands
Dec. 20: Silverton

SOCIAL MEDIA

As you all probably are aware, social media is the best way to get the word out on your Clubs to members and prospective members of all ages!! **Crescent's Facebook Page** now has 221 "likes". We follow the Clubs who have pages set up on Facebook and I know that some Clubs share the posts we make for Crescent. Keep spreading the word. We update the Council's Facebook page just about every day. Reminder, we can add updated information on your Club – just send it to me and we'll get it posted.

Crescent is also on **Instagram** so follow us #crescentcouncil and tag @crescentcouncil on your Instagram photos. We're also looking into Pinterest for the Council. We're not yet on Twitter but that'll probably be in the works soon also.

TREASURER POSITION OPENING

The good news for Alice Taylor, Crescent's Treasurer, is that she will be moving to Montana in the next several months. The bad news for Crescent Ski Council is that Alice will be resigning at the Fall Conference and we are currently looking for a new Treasurer to take over Alice's position for the remainder of the 2014/15 Council year. We've had some interest but if you have some accounting knowledge and background and would be interested in taking over the Treasurer spot, please contact me as soon as possible. We wish Alice the best of the luck in her move (and yes, I'm pretty jealous) and want to thank her for her years of support of the Council. Contact me if you're interested at pharvey@wcsr.com, or contact Alice to learn more about the Treasurer position, at crescent.treasurer@gmail.com.

CRESCENT TRIPS

The **January Ski Week to Snowmass** set for January 17-24, 2015 is sold out – any interested parties should check with your Club trip leader or Sara Clemons at Sports America (sara@sportsamerica.com) to see if you can be added on and at which accommodations!

Steamboat signups have been great. Reminder that you have until November 7th to sign up – that's the final deadline!!! Keep the registrations coming in!

Club Trip Leaders were sent the bid presentations for the three options for 2016 – Park City, Mt. Bachelor and Big Sky. Please share these with your members at your club meetings so the members can make an educated vote on where they want to travel with Crescent in both January and March 2016. Contact Lisa Beregi if you have any questions at drlab88@aol.com.

RACING

The 2014/2015 Crescent Race Schedule has been sent to your club Race Director. Many of the Crescent clubs are now planning their club ski trips around the dates on the race schedule. Having club Trip Directors working with their club Race Directors when scheduling club ski trips allows racers to attend the scheduled races and club ski trips. I know there will be conflicts from time to time, but the effort of avoiding race and ski trip conflicts is appreciated by all.

Crescent Racing is for the young and old. We welcome everyone, even snowboards. If you have a question concerning the Crescent Race Series please contact Ron Scott at : rscott013@nc.rr.com. Crescent Racing is the type of racing program the other ski councils wish they had.

MEMBER SERVICES

Reminder that the new membership templates are available now. They are on the Crescent website for the Clubs' use in printing Crescent Ski Council and National Ski Council Federation information their membership and business cards. Contact Ken Lumsden, Member Services Chair, if you have any questions or for more information: ken@wssoc.org.

FALL CONFERENCE

The Fall Conference is scheduled in **Gatlinburg, Oct. 31 - Nov. 2, 2014!** The hotel registration deadline has past and the deadline for the registration for the Conference and Saturday night party is **today**. If you haven't signed up yet, you will be missing a great weekend in the mountains in Tennessee. We'll have lots of information at our Trips, Racing and Administrative meetings. Make sure your Club is represented. Hope you've gotten your costume together for the Saturday Night Party (not required but we will have a contest for the best costumes).

ADMINISTRATIVE

There are some great benefits with the **National Ski Council Federation** ("NSCF") and more are being added regularly. The new NSCF website will be rolled out soon. We're looking forward to seeing it and having some great information to share from all the Councils around the country..

Make sure to let your members know about these great perks of being part of Crescent!! The login information is as follows:

http://www.skicouncil.org
ID: skiclub
PW: member

NSCF has a Facebook page so make sure to go in and “like” the NSCF page. NSCF also now has presence on Twitter and can be found at @NatlSkiCnclFed. They expect to shortly also have pinterest and Instagram pages as well. The latest NSCF Newsbeat for September 2014 is attached for your reading pleasure.

Margaret Crum and I attended the NSCF meeting at the Canyons/Park City in September. We were able to meet and talk with representatives from the Ski Councils throughout the country and some of the ski area vendors. I’ll have information to share at the Administrative and Board meetings at the Fall Conference.

CRESCENT ANNUAL DUES

We recently had an inquiry on the timeframe for payment of annual Club dues to Crescent. Please note that Crescent’s Treasurer issues the annual dues invoice electronically to each Club’s President and Treasurer around November 1st. As we advised, Alice Taylor is resigning as Crescent’s Treasurer and whoever replaces her will send the invoices, but it will probably be a little later than usual. Dues are payable by December 31st and must be accompanied by the membership listing (just named and adult/child designation) and the completed invoice. Any additional questions, please contact Alice at crescent.treasurer@gmail.com.

MORE SKI AREA NEWS

We reported last month the news about Vail Resorts’ purchase of Park City. In the latest Utah ski industry news, Deer Valley announced last week that it has entered an agreement to buy Solitude Ski Resort in neighboring Big Cottonwood Canyon. Deer Valley is scheduled to take over operations of Solitude on May 1, 2015. Speculation is that the latest deal is another step closer to One Wasatch, the seven-resort interconnect idea Ski Utah re-announced last spring. Deer Valley is not a link in that concept. The connection from Park City to Big Cottonwood in the current alignment goes from Park City Mountain Resort to Brighton. Deer Valley, however, has stated that they support that alignment.

I’m also attaching the October National Ski Club Newsflash with more updates from the US and international resorts.

LAST BUT NOT LEAST

Please distribute the President’s Updates to your members, via email, your newsletters and/or by placing them on your Club’s web site. If you received this update and are not the current officer, please forward to the appropriate person. Let’s keep our members informed!

Please send Bruce McMurray your Club’s updated information as listed below:

Newly elected Officers
Current Board Members
Webmasters
Newsletter Editor

Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). Bruce's email address is snowdawgasoc@bellsouth.net.

Be sure to thank the Crescent Officers and Committee Chairs, and don't forget - we are **always looking for more volunteers**. We can't make it happen without your help!!

You can reach me at either my personal email at pat@charlotteskiandsnowboard.com or my work email at pharvey@wcsr.com. I check both email addresses on a regular basis and will respond to you as quickly as I can. Please send me your ideas, ask any questions, make suggestions, send me comments, complaints (not that you have any of those ☺) and **please, please, please, also volunteer – we need all of you!!** Spread the word to your Club members that Crescent is always looking for help and lots of ideas!!

If any of you publish an electronic newsletter, reminder to send me a copy at my email address listed above.

Looking forward to seeing a lot of you in Gatlinburg. And last thought of the day – THINK SNOW!

Pat

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