

CRESCENT

SKI COUNCIL

— Since 1969 —

President's Update

June 2013

Another Spring Convention has come and gone. A big thanks to Michelle and her committees for a great convention. Our numbers were good and we had some new vendors this year. Alan Stevens and his Beach Olympics Committee did a fantastic job organizing and running the games with help from the clubs. Would you believe the last event was run at 4:00? 20,000 Leagues Under the Sea brought out the creativity in the Council.....a seahorse, hammerhead sharks, mermaids, Capt. Nemo, divers, a coral reef, an ocean.....I'm always amazed at what you all come up with!

President

All but one CSC club was present at the BOD meeting, Sunday, April 28, 2013. Highlights of the meeting were: Election of new officers:

President	Margaret Crum	Asheville
Vice Pres.	Pat Harvey	Charlotte
Secretary	Diane Andrews	Augusta
Treasurer	Alice Taylor	Kanawha
Past Pres.	Margaret Jordan	Columbia

Committee Chairs:

Michelle Shuford	Conventions	Asheville
Lisa Beregi	Trips	East Tennessee
Ken Lumsden	Members Serv.	Winston Salem
Ron Scott	Racing	Raleigh

A budget for FY 2014 was discussed and passed. There was a bylaw change (involving words to clarify) and numerous policy and procedure changes. As soon as items are "cleaned up", they will be posted on our website. Your BOD attendees should have copies as well as your President.

Vice President

Reminder if you haven't already, please "like" the Crescent Ski Council Facebook Page – we're up to 103 likes as of 5/15/13 but we'd like to see more "fans" of our page. We update the page regularly with events, trips and lots of ski and other information. So spread the word and remind your members to like the Council's Page. If anyone has anything they want to have posted on the page, have them sent it to Pat Harvey at pat@charlotteskiandsnowboard.com.

TRIPS

All 3 Crescent trips are available online at www.sportsamerica.com/csctrips

The price of the Banff trip has been reduced by \$50.

Ron Scott has contacted an embroidery company and they will be producing our 30th Annual Race and Ski Camp sweatshirts. The sweatshirts are a heavy 10 oz. and are produced by Hanes. You can find a sample of the embroidery attached to this e-mail. Orders should go through Sara at Sports America Tours csc@sportsamerica.com, 800-876-8551 or 707-575-7547, xt 125. Color selection for the sweatshirts that will show the embroider colors are Ash gray, Charcoal Heather (Medium to darker gray)

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Light blue, Light steel (Lighter gray but not the lightest ash gray) You can also get a natural color which is a light beige color. The deadline for ordering sweatshirts is November 7th, 2013. The sweatshirts will be shipped to Steamboat and we will hand the shirts out at sign-in Saturday evening .

RACING

Attached to the Racing Update is the 2013-2014 Race Schedule. Many of the Crescent Clubs refer to the Race Schedule to plan their local and out-west ski trips to avoid any overlapping of the two.

The number of race participants was up this past race season over the previous race season. Crescent's Racing Program is comprised of young and "old" club members. We have seen our numbers increase due to more families becoming involved. We have had four-year old racers bring their young parents to the Crescent races. If your club is searching for a way to increase your club's membership, try and advertise the CSC Racing program.

MEMBER SERVICES

Chuck Corey has formed a new sub-committee under member services called: Seeking Keen Ideas Boosting Up Memberships, otherwise now known as S.K.I.B.U.M. Chuck's email is Chuck.Corey@RaymondJames.com

Please remember to send Bruce your information as listed below:

Newly elected Officers , Board Members of your club, Webmasters, Newsletter Editor. Include: Name, mailing address, Phone #s (Home, work, cell), email address, Board position(s)

If you are not the Club President any longer please forward to the new President. Also, please send Bruce your election dates and when new terms begin!

Bruce's email address is snowdawgasoc@bellsouth.net.

Sue Chadwick, webmaster has sent website judging comments from the website competition. 2 documents will be attached.

**Just added to the CSC website is a section that includes info from Fall Workshops:

**How to Promote Your Club
Marketing Workshop
Marketing with Social Media
Retailer Marketing**

ADMINISTRATIVE

Please continue to send me an electronic copy of your club newsletter. I really do read them and enjoy seeing what our clubs are doing.

Also, as you elect your new officers, please let the National Ski Club Newsletter know. This publication provides a forum for sharing of ideas between the nation's ski clubs. Officers will receive an invaluable quarterly newsletter .



An update on the NSCF website is that the committee had encountered numerous issues. NSCF is having major issue with their website and it is not ready. The old website has been updated and new benefits have been added. Please check them out.

Remember to check out all the benefits that NSCF offers to member councils/clubs. New benefits have been added.

<http://www.skicouncil.org>

ID-skiclub

PW: member

Please distribute these updates to your members, via email, your newsletters or by placing them on your web site. If you received this update and are not the current officer, please forward to the appropriate person. Let's keep our members informed!

Everyone, including the committee chairs, is hard at work. Crescent is fortunate to have an excellent group of people who have volunteered to serve in many capacities. Be sure to thank them and remember that we are always looking for more volunteers.

Thank you for allowing me to serve as your president. for another year. Please feel free to email me any concerns, suggestions etc., at any time.

Margaret P. Crum
President
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